## AMENDMENTS TO THE CLAIMS

The listing of claims will replace all prior versions, and listings, of claims in the application:

## Listing of Claims:

1. (Currently Amended) A computer-implemented method for facilitating product development processes within a multi-enterprise environment via a computer network, said multi-enterprise environment including a product development enterprise and at least one customer enterprise, comprising:

providing access to a web site of said product development enterprise by said at least one customer enterprise via said computer network;

providing access to an account maintained on behalf of said customer enterprise;

receiving data inputs pertaining to a product development request for a new product, said product development request originating from said customer enterprise;

receiving data inputs pertaining to said new product from a marketing enterprise, the data inputs received from the marketing enterprise including:

new trends in consumer behavior;

competitor analyses;

storing said data inputs received from the customer enterprise and the marketing enterprise in a data storage device;

extracting said data inputs received from the customer enterprise and the marketing enterprise for review and analysis;

establishing a product development plan in response to said review and said analysis; and

executing said product development plan; wherein said product development enterprise is running a product specification and development application for implementing said product development processes.

- 2. (Currently Amended) The <u>computer-implemented</u> method of claim 1, further comprising: receiving data inputs pertaining to said product development plan <u>from</u>, wherein said-inputs are provided by a research and development organization.
  - 3. (Canceled)
- 4. (Currently Amended) The <u>computer-implemented</u> method of claim 2, wherein said <u>data</u> inputs provided by said research and development organization include:

new process technology;

new applications for existing properties of a product or product element; and industry standards pertaining to a product or process.

- 5. (Canceled)
- 6. (Currently Amended) The <u>computer-implemented</u> method of claim 1, wherein said data inputs <u>received from the customer enterprise</u> include product specifications.
- 7. (Currently Amended) The <u>computer-implemented</u> method of claim I, wherein said data inputs <u>received from the customer enterprise</u> include product specification changes.
- 8. (Currently Amended) The <u>computer-implemented method of claim 1</u>, wherein said data inputs received from the <u>customer enterprise</u> include process technology changes.
- 9. (Currently Amended) The <u>computer-implemented</u> method of claim [1]2, wherein said data inputs are received <u>from the customer enterprise</u>, the <u>marketing enterprise</u>, and the <u>research and development organization</u> at a plurality of points throughout a product development cycle.

- 10. (Currently Amended) The <u>computer-implemented</u> method of claim 1, wherein said extracting said data inputs <u>received by the customer enterprise</u> and the <u>marketing enterprise</u> occurs at a plurality of points (broughout a product development cycle.
- 11. (Currently Amended) The <u>computer-implemented</u> method of claim 1, wherein said extracting said data inputs <u>received by the customer enterprise</u> and the <u>marketing enterprise</u> for said review and analysis causes refinements to be made in said product development plan.
- 12. (Currently Amended) The <u>computer-implemented</u> method of claim 1, wherein said customer enterprise is a supplier.
- 13. (Currently Amended) The <u>computer-implemented</u> method of claim 1, wherein said customer enterprise is a manufacturer.
- 14. (Currently Amended) A system for facilitating product development processes within a multi-enterprise environment via a computer network, said multi-enterprise environment including:

a product development enterprise, comprising:

a server located on a host system; at least one terminal;

a data storage device; and a network for allowing said host system, said at least one terminal, and said data storage device to communicate;

at least one customer enterprise, comprising:

a server; at least one terminal;

a network for allowing said terminal and said server to communicate; and

a communications network for allowing said at least one customer enterprise to communicate with said product development enterprise;

wherein said product development enterprise is executing a product specification and development application, the product specification and development application performing:

SHL-0026

providing access to a web site of said product development enterprise by said at least one customer enterprise via said communications network;

providing access to an account maintained on behalf of said at least one customer enterprise;

receiving data inputs pertaining to said new product from a marketing enterprise, the data inputs from the marketing enterprise including:

new trends in consumer behavior;

economic or market conditions influencing said consumer behavior; and

competitor analyses;

storing said data inputs received from the customer enterprise and the marketing enterprise in a data storage device;

extracting said data inputs received from the customer enterprise and the marketing enterprise for review and analysis;

establishing a product development plan in response to said review and said analysis; and

executing said product development plan.

- 15. (Canceled)
- 16. (Currently Amended) The system of claim [15]14, wherein said product specification and development application further performs:

receiving data inputs pertaining to said product development plan from a research and development organization, wherein said-product-development plan-is-refined based-upon-results of further-execution of-said-product-specification and development application.

17. (Currently Amended) The system of claim [14]16, wherein said data inputs provided by said research and development organization include:

new process technology;

new applications for existing properties of a product or product element; and

industry standards pertaining to a product or process, data-inputs are received throughout a product development eyelo.

- 18. (Currently Amended) The system of claim 14, wherein said wherein said data inputs received from the customer enterprise include product specifications at least one customer enterprise is a trading partner of said product development enterprise.
- 19. (Currently Amended) The system of claim 14, wherein said <u>data inputs received</u> from the customer enterprise include product specification changes at least one customer enterprise is a research organization.
- 20. (Currently Amended) A storage medium encoded with machine-readable computer program code for facilitating product development processes within a multi-enterprise environment via a computer network, said multi-enterprise environment including a product development enterprise and at least one customer enterprise, the storage medium including instructions for causing a computer to implement a method comprising:

providing access to a web site of said product development enterprise by said at least one customer enterprise via said computer network;

providing access to an account maintained on behalf of said customer enterprise;

receiving data inputs pertaining to a product development request for a new product, said product development request originating from said customer enterprise;

receiving data inputs pertaining to said new product from a marketing enterprise, the data inputs from the marketing enterprise including:

new trends in consumer behavior;

competitor analyses:

storing said data inputs received from the customer enterprise and the marketing enterprise in a data storage device;

extracting said data inputs <u>received from the customer enterprise</u> and the <u>marketing</u> enterprise for review and analysis;

establishing a product development plan in response to said review and said analysis; executing said product development plan;

wherein said product development enterprise is running a product specification and development application for implementing said product development processes.

21. (Currently Amended) The storage medium of claim 20, further comprising instructions for causing a computer to implement:

receiving data inputs pertaining to said product development plan, wherein said-inputs-are provided by from a research and development organization.

- 22. (Canceled)
- 23. (Original) The storage medium of claim 21, wherein said inputs provided by said research and development organization include:

new process technology; new applications for existing properties of a product or product element; and industry standards pertaining to a product or process.

- 24. (Canceled)
- 25. (Currently Amended) The storage medium of claim 20, wherein said data inputs received from the customer enterprise include product specifications.
- 26. (Currently Amended) The storage medium of claim 20, wherein said data inputs received from the customer enterprise include product specification changes.

SHL-0036 7

- 27. (Currently Amended) The storage medium of claim 20, wherein said data inputs received from the customer enterprise include process technology changes.
- 28. (Currently Amended) The storage medium of claim [20]21, wherein said data inputs provided by the customer enterprise, the marketing enterprise, and the research and development organization are received at a plurality of points throughout a product development cycle.
- 29. (Currently Amended) The storage medium of claim 20, wherein said extracting said data inputs received from the customer enterprise and the marketing enterprise occurs at a plurality of points throughout a product development cycle.
- 30. (Currently Amended) The storage medium of claim 20, wherein said extracting said data inputs received from the customer enterprise and the marketing enterprise for said review and analysis causes refinements to be made in said product development plan.
- 31. (Original) The storage medium of claim 20, wherein said customer enterprise is a supplier.
- 32. (Original) The storage medium of claim 20, wherein said customer enterprise is a manufacturer.
- 33. (New) The system of claim 14, wherein said data inputs received from the customer enterprise include process technology changes.
- 34. (New) The system of claim 15, wherein said data inputs are received from the customer enterprise, the marketing enterprise, and the research and development organization at a plurality of points throughout a product development cycle.
- 35. (New) The system of claim 15, wherein said extracting said data inputs received by the customer enterprise and the marketing enterprise occurs at a plurality of points throughout a product development cycle.

- 36. (New) The system of claim 15, wherein said extracting said data inputs received by the customer enterprise and the marketing enterprise for said review and analysis causes refinements to be made in said product development plan.
- 37. (New) The system of claim 15, wherein said customer enterprise is at least one of a supplier and a manufacturer.